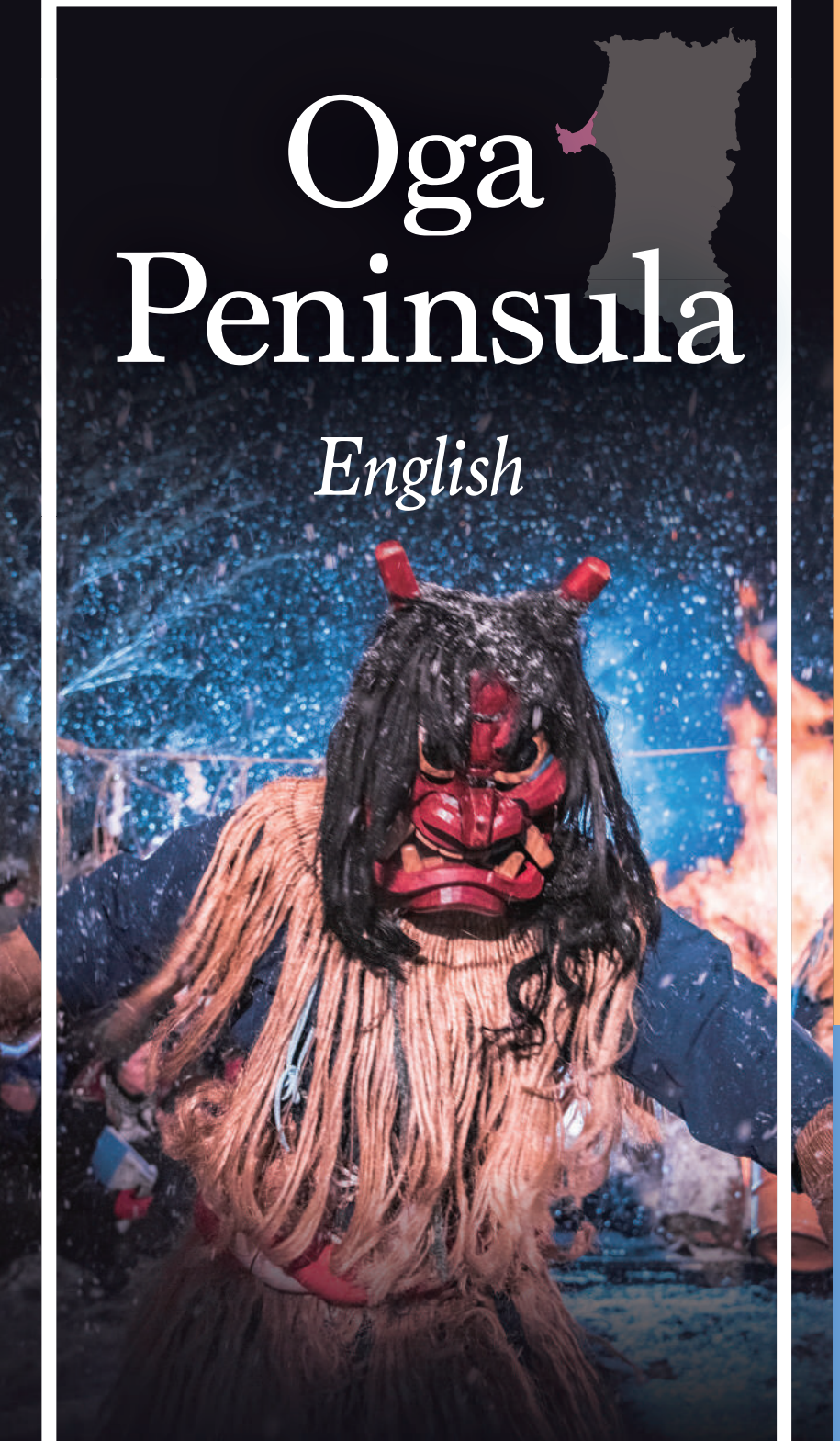
Oga Peninsula

English



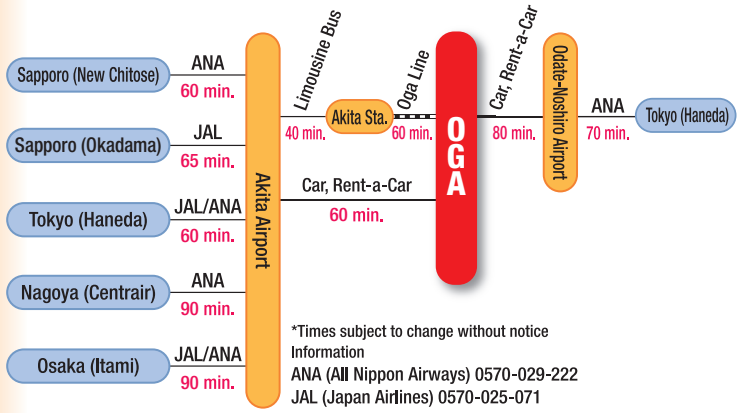
AKITA JAPAN

Namahage Sedo Festival

Transportation

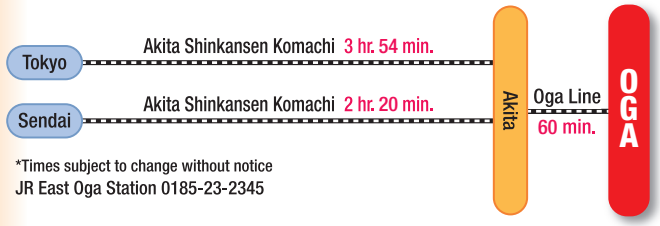
Approximate Times to Oga, Akita

BY AIR



*Times subject to change without notice
Information
ANA (All Nippon Airways) 0570-029-222
JAL (Japan Airlines) 0570-025-071

BY TRAIN



*Times subject to change without notice
JR East Oga Station 0185-23-2345

Information

Oga City Tourism Division

http://oganavi.com/
Tel +81-185-24-9141
Fax +81-185-23-2424

Accommodations and Tourism Information

Oga Tourism Association

Tel +81-185-24-4700
Fax +81-185-24-5700

Oga Hotspring Village

https://e-ogaonsen.com
Tel +81-185-33-3191



2026.10.1000

〈英語版／English〉

Ishiyaki Cuisine

Drop a red-hot rock into a cedarwood task full of fresh seafood and seaweed and you get a delicious plume of tempting steam. Enjoy the fantastic broth and pure fun of this traditional cuisine.

Oga Cuisine

海と大地



Hatahata-zushi

Every winter, Hatahata-zushi is made by pickling locally caught hatahata fish with vinegar, then fermenting it in wooden barrels with freshly harvested rice, malt, seaweed, and vegetables—a traditional flavor of the Oga Peninsula that has been passed down through generations.

Melons

The Oga area has been producing high-quality melons for more than four decades. Popular summer varieties include *Bijin Red* and *Akita Bijin*.





Oga Pears

Widely known in the back country, Japanese pear is rich in sweetness and juice, and has a distinctive aroma.

Oga Shottsuru Yakisoba

A popular local fried noodle dish made with *shottsuru*, one of Japan's Three Great Fish Sauces; special noodles into which powdered *wakame* seaweed and kombu tangle stock are kneaded; and a variety of fresh seafood.





Red snow crab, Babahera icecream

Oga City, which accounts for more than half of the total fish catch in Akita Prefecture. Among them, the red snow crab really stands out. Also, in Oga and other places around Akita Prefecture, like by the roadsides or at event venues, the ice cream sold by moms (called '*baba*' in the Akita dialect) under parasols, known as '*Baba Hera*', is also pretty famous.



The salt breeze on your cheeks
as the sun sinks into the sea
is a phenomenal accompaniment
to a fresh, delicious Oga dinner.
Tasting seasonal foods from seafood
to wild edible plants from the mountains
is what travel is all about -
getting in touch with the local culture.

Oga Tourism and Transportation Map



Oga Onsenkyo Village

Acacias and ocean surround this quiet hot spring area on the gentle slopes of northern Oga. Enjoy relaxing baths and fabulously fresh seafood.



Paragliding

The gentle slopes of Mt. Kanpuzan are excellent for paragliding. For the novice and beginner, there are lessons available.



Miyazawa Beach

With clean, clear water, Miyazawa Beach is one of Akita's best beaches for swimming and has been selected as one of Japan's 100 Best Swimming Beaches. Enjoy marine sports such as swimming, windsurfing, and more.



Diving

Highly experienced guides are available to show you the ins and outs of Oga's great diving spots. You can enjoy the waters of Oga and their rich ecosystems so come anytime.



OGA ISLAND PARK HUBAGO

OGA ISLAND PARK HUBAGO is the nickname of the new creative base in front of Oga Station, combining the words "HAVE A GO!" and "HUB", meaning connection or base.

Relaxation & Sightseeing leisure





Oga Aquarium GAO

The huge Main Tank which recreates the environment of Oga's coastal waters is a must see. You can see a wide variety of marine life, such as Akita's symbol fish *hatahata* (sandfish) and penguins; Gota the polar bear is especially popular with children. In December 2025, a polar bear baby named "Momota" was born.



Namahage Auto Campsite (Caravan campsite)

We are a campsite with 70 lot auto campsite, camping car exclusive site, free site (no sectioned lots), and cottages.



Michi-no-Eki Oga "Ogare"

Fresh seafood right from the ocean, and vegetables directly from the fields of oga are lined up in Michi-no-Eki Oga. Adding to that, souveniers such as namahage crafts and local processed products can found here.



Oga Golf Club

The two courses here are integrated into the natural environment of Mt. Kampu's gentle slopes. A great view of the peninsula is an added bonus as you play.

Nyudozaki Cape

The northernmost cape on the Oga Peninsula is located right on the 40°N latitude line. Enjoy a marvelous view of sea, particularly at sunset.
Just look for the striped lighthouse that is the Cape's symbol.



Nature



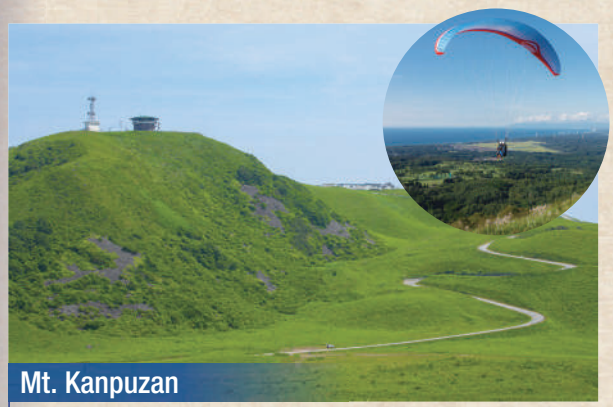
The Godzilla Rocks

The silhouette of Godzilla stands out here on the rocky coastline of Shiose-zaki Cape. Come in the evening for the best views of Godzilla roaring at the sea and setting sun.



Hachibodai Observation Tower

Among the peculiar and beautiful scenery making this area one of Oga's most popular destination are low-relief. broad volcanic craters called maars, caused by shallow explosive eruptions.



Mt. Kanpuzan

"One of the top 100 Grassland Villages to leave for the Future in Japan."
This gently sloping, 355-meter mountain is grassy top to bottom. Enjoy the great view of the Oga Peninsula and even mountains further inland from the rotating observation deck at the peak.



Unsyouji Temple

Sticking to all shades of blue, the hydrangeas bloom like a carpet, and beyond them stretches the port town of Kitaura and the sea of Oga, creating a scenery you can only see here.



Unosaki Beach

Unosaki has been chosen as one of the nation's one hundred best beaches. Low tide is particularly fascinating and fun, as two hundred meters of ocean floor is revealed through only a thin sheet of water.

Sake Culture

Craft brewery around Oga Station



Ine to Agave brewery



Brasserie Ogresse Quette

History & Legends

The Legend of the Namahage

— The 999 Steps —

Once upon a time, the Han emperor brought five demonic ogres with him to Japan. These *oni*, as they are commonly called in Japanese, stole crops and young maidens from Oga's villages. The distressed villagers decided to trick the *oni* with this proposal: if the *oni* could build a flight of one thousand stone steps to Goshado Shrine in a single night, village maidens would be offered to them; if not, they were to leave Oga for good. The *oni* accepted the challenge, but when they had completed the 999th step, a quick-witted villager mimicked the crowing of a rooster. The *oni*, thinking it was already dawn, fled in panic and never came back again.





Oga S

Enjoy th
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Namahage and t
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Namahage Sedo Festival

A tourism event combining the Shinto ritual of "Saitousai" and the traditional
with Yu no Mai, a dance of purification unique to the region, and the Chink
torchlight of the shrine's courtyard. The festival features reenactments of the t
Year's Eve across Oga, and performances of the lively Namahage Daiko, which
the end of the festival, see the fantastic sights of Namahage descending from t
Namahage then parades through the crowd-filled shrine grounds, bringing th
goma mochi roasted over the sacred fire by the priests, after which they return



Oga no Namahage (UNESCO intangible cultural heritage designated in 2018)

National Important Intangible Folk Cultural Properties

On the night of Dec 31, a traditional event is held throughout Oga. For the locals, Namahage is a visiting deity that admonishes laziness and brings good health, abundant harvests, and blessings from the mountains and sea at the turn of the year. Designated as an Important Intangible Folk Cultural Property in 1978 as "Oga no Namahage", and later registered as a UNESCO Intangible Cultural Heritage in 2018.





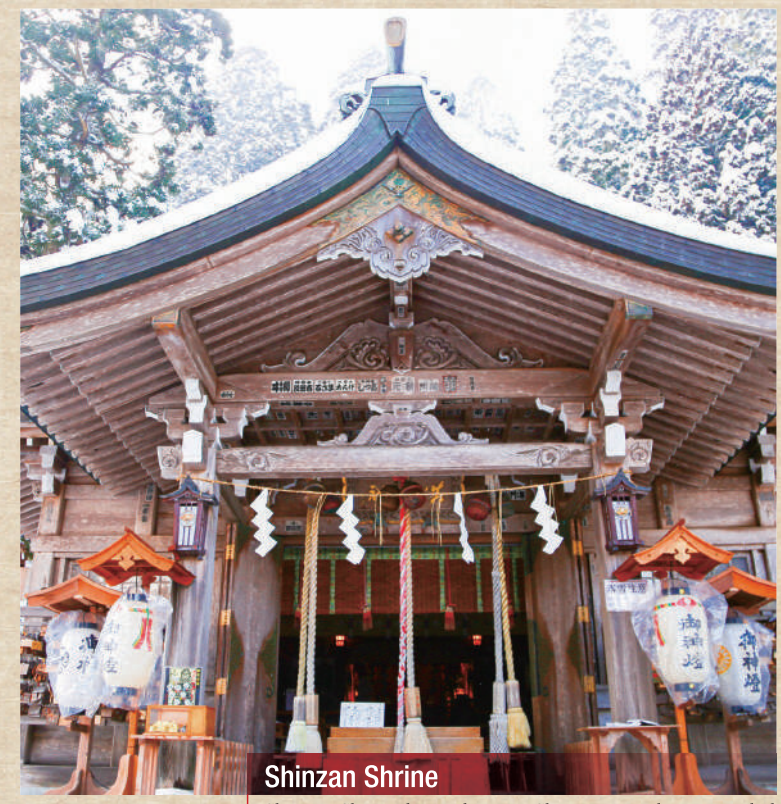




hinzan Folklore Museum

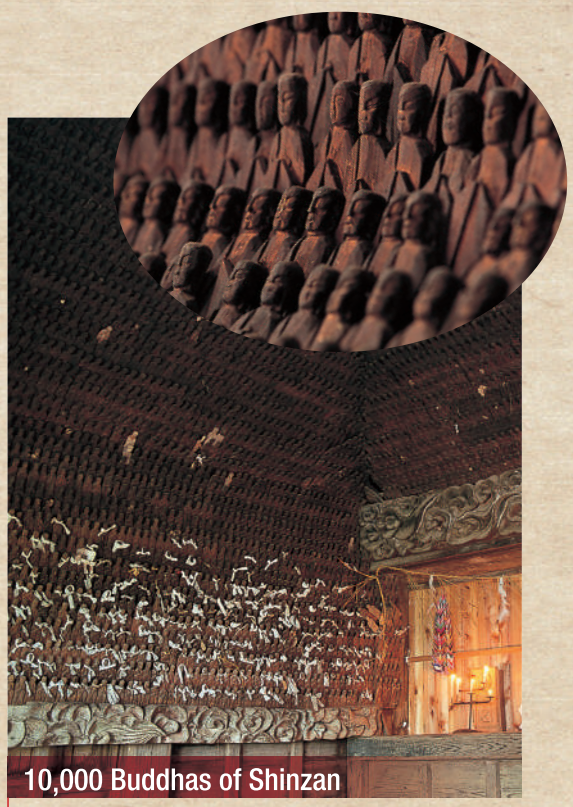
he *Namahage* ritual year-round. The captivating, the banter between the the household head is humorous, and accentuated the atmosphere of this ional home.

event "Oga no Namahage". The festival begins amasai, a traditional boiling ritual, under the traditional "Oga no Namahage" held on New has become a local performing art. Towards the snowy mountains with their torches. The he festival to its climax. Finally they're offered to their gods deep in the mountains.



Shinzan Shrine

Shinzan Shrine, located on Mt. Shinzan, stands surrounded by majestic cedars. It is one of the most historical and the most revered shrines on the Oga Peninsula, deeply associated with the famous folk tradition *Namahage*. In February the *Namahage* Sedo Festival is held in the precincts.



10,000 Buddhas of Shinzan

This hall, once part of a temple called Koboji, holds more than 10,000 wooden Buddhist statues despite being only 5.4 meters on a side. This exceedingly rare site is of particular folk-religious interest.







Namahage Museum

Explore the mystery of Oga's *Namahage* folk tradition. Enjoy the costumes and demonic masks of the *Namahage*, or check out the video presentation.



Akagami Shrine Goshado (National Important Cultural Properties)

Goshado, the central hall of Akagami Shrine, is thought to have been built around the turn of the seventeenth century. It is a rare site associated with the ancient Akagami Gongen worship; the view of the five pavilions spreading out side by side amidst the mountains is simply magnificent. Elements such as the frog-leg struts and tie beam carvings typify Akita's religious architecture, making this site of a significant historical value. The reliquary shrine in the central hall is designated as a national important cultural property.